



## Hello Future.

### Unleash Learning and Creativity, Not Your Budget

**Your job is profound ...** you help people learn their way to a better tomorrow. Your impact is immense; the future is literally sitting in your classrooms. Your list of responsibilities is always growing, and time is your most precious commodity. Yet your budget is likely limited ... you need to make every cent count.

You are so busy making a difference for your students, you don't have the time to worry about if your color printer will work, if it needs more ink, if you can pay for it, or if it will slow down your day. You need a printer that will give you all the learning benefits of color without the grief or guilt.

### Say Goodbye to the Challenges You Face

One of the most underestimated learning tools is color printing. Many students prefer to engage with color content over black and white, not only because it draws their attention, but also because that's what they are used to on their mobile devices. Color facilitates the creative and critical thinking that's so important for learning, and it can be a game-changer for students with learning disabilities.

That said, color printing has had its challenges in high-traffic education settings that lack robust budgets or immediately available IT support.

- **NO PATIENCE FOR DOWNTIME:** Classes won't stop for printer maintenance. Thankfully, Epson inkjet printers have a simplified design that can reduce the need to maintain or replace parts, resulting in less downtime.
- **LIMITED BUDGETS:** You need to make every dollar work hard for you and your students. Sometimes this means your staff or teachers forego color printing in favor of black and white.
- **BILL-BACK SYSTEMS CAN BE CUMBERSOME:** You need to manage and recover printing costs; however, authenticating students or faculty using external bill-back systems can be tricky.
- **LONG WAIT TIMES:** When you are an educator, waiting longer than you have to for a document to print in color is too long.
- **ONE SIZE DOES NOT FIT ALL:** From visual aids to handouts, your printing needs are diverse. So you send your content to an external printer, which costs money and takes time.

## Common Applications

- Posters (11"x17")
- Curriculum Packets
- Brochures
- Flyers
- Announcements
- Folders
- Booklets
- Stationery
- Letterhead
- Notepads
- Invitations
- Advertisements
- Data Sheets



PRECISIONCORE  
Heat-Free Technology



## Say Hello to How Epson Can Help

Epson's new line of Business Inkjet Printers has found an avid fan base among both K-12 and higher education customers because they address the need to choose between speed, reliability, and affordability when it comes to color printing.

### What if ... faculty could print classroom materials in vibrant color right there in the staff lounge and cut their printing costs in half?

Epson's new class of WF-C869R printers provide up to 50% lower color printing costs vs. color lasers,<sup>1</sup> while the WF-C20590 delivers speeds of up to ISO 100 pages per minute—the fastest in its class.<sup>2</sup>

### What if ... each classroom could have its own color printer, and you wouldn't need to worry about changing ink cartridges all the time?

With Epson Business Inkjet Printers, you can empower your teachers with the convenience of in-classroom color printing with high-yield ink systems that are designed to minimize the frequency of replacing ink. The Business Inkjet Printer's construction boasts fewer replacement parts than laser printers, which can result in less waste, too.

### What if ... students could print research or studying materials in color and bill the costs directly to their student accounts?

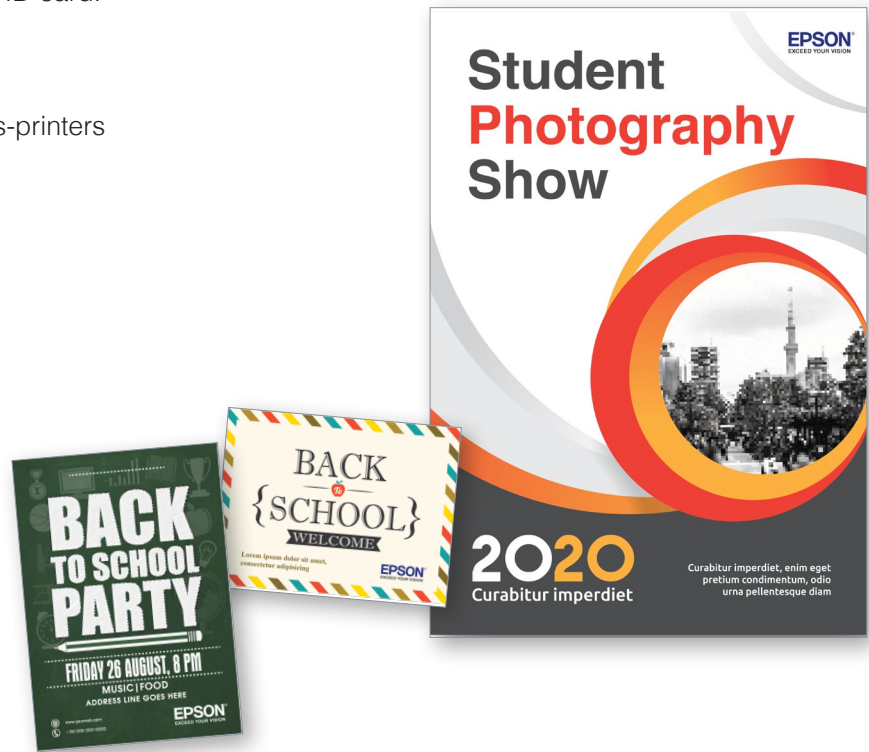
Epson Business Inkjet Printers include Epson Open Platform technology and embedded PaperCut software, which means you can easily bill the costs back to a student account with the use of a simple login or ID card.

### Do you like what you see?

For more information, go to: [Epson.com/business-printers](http://Epson.com/business-printers)

## Myth Buster

Many people are worried that documents printed on inkjets will smear when wet. This is false. By using fast-drying pigment ink, you can even write on the printed page.



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